

# Best Campaign Award Social Media Campaign

The **Best of United Kingdom Small Business Social Media Campaign** award recognizes the best social media campaign that happened from the beginning of 2022. UK-based small businesses only.



Definitions:

- Small Business, as defined by ONS.

BEST CAMPAIGN AWARD - SOCIAL MEDIA CAMPAIGN



Company Name

Primary Contact First Name *(mandatory)*

Primary Contact Last Name *(mandatory)*

Street Address *(mandatory)*

\*This is where your winner package will be sent if your company is selected as a winner)

Street Address 2 (optional)

City *(mandatory)*

State *(mandatory)*

Zip Code (*mandatory*)

Public Phone Number (*optional*)

Email (*mandatory*)

**This will be made public on the Voting Page.**

Company Description (*mandatory*)

1000 words

Year(s) in business? (*mandatory*)

Industry

What is your Company's Mission Statement? (*mandatory*)

50 words

My company should win this Award because... (*mandatory*)

500 words

Twitter URL (*optional*)

Facebook URL (*optional*)

LinkedIn URL (*optional*)

Instagram URL (*optional*)

YouTube URL (*optional*)

Other social channels (*optional*)

**A brief description of your company and product (up to 300 words)**

**How has your product and/or campaign solved a real-world problem? (up to 500 words)**

Our company should win this Award because... (up to 300 words)

What results do you want the judges to know (up to 300 words)

Materials must be supplied as follows:

**Company Profile Photo:**

- **The first uploaded attachment must be your company logo. If applying for Best Campaign of the Year, please upload a professional headshot of the founder that is shoulders up & be shown as your first attachment instead. As an alternative please provide a group picture (required)**
- **The Logo should be square/stacked (not wide/horizontal/landscape) (required)**
- **Provide a picture of the product/ services (not required but highly recommended)**
- **No pixelated, low resolution images.**

**Additional Materials:**

- Upload any files below that you'd like to share with the public. Up to (5) attachments can be uploaded with your entry.
  - Video attachments may be hosted on a video site such as YouTube or Vimeo.
- I confirm that **all information** above is **true** and complete. I authorize BBSA, its Judges, representatives, and partners to use it to evaluate my application form and for promotional purposes, if your application is shortlisted and/or marked a winner. I have read & accept the BASA Awards **Terms & Conditions & Privacy Policies**. Please review our Terms (<https://www.basawards/terms>) and Privacy Policy (<https://www.basawards/privacy>).

