

Best Campaign Award PR Campaign

The **Best of United Kingdom Small Business PR Campaign** award recognizes the best public relations campaign that happened from the beginning of 2022. UK-based small businesses only.

Definitions:

- Small Business, as defined by ONS.

BEST CAMPAIGN AWARD - PR CAMPAIGN



Company Name

Primary Contact First Name *(mandatory)*

Primary Contact Last Name *(mandatory)*

Street Address *(mandatory)*

*This is where your winner package will be sent if your company is selected as a winner)

Street Address 2 (optional)

City *(mandatory)*

State *(mandatory)*

Zip Code (*mandatory*)

Public Phone Number (*optional*)

Email (*mandatory*)

This will be made public on the Voting Page.

Company Description (*mandatory*)

1000 words

Year(s) in business? (*mandatory*)

Industry

What is your Company's Mission Statement? (*mandatory*)

50 words

My company should win this Award because... (*mandatory*)

500 words

Twitter URL (*optional*)

Facebook URL (*optional*)

LinkedIn URL (*optional*)

Instagram URL (*optional*)

YouTube URL (*optional*)

Other social channels (*optional*)

A brief description of your company and product (up to 300 words)

How has your product and/or campaign solved a real-world problem? (up to 500 words)

Our company should win this Award because... (up to 300 words)

What results do you want the judges to know (up to 300 words)

Materials must be supplied as follows:

Company Profile Photo:

- The first uploaded attachment must be your company logo. If applying for Best Campaign of the Year, please upload a professional headshot of the founder that is shoulders up & be shown as your first attachment instead. As an alternative please provide a group picture (required)
- The Logo should be square/stacked (not wide/horizontal/landscape) (required)
- Provide a picture of the product/ services (not required but highly recommended)
- No pixelated, low resolution images.

Additional Materials:

- Upload any files below that you'd like to share with the public. Up to (5) attachments can be uploaded with your entry.
 - Video attachments may be hosted on a video site such as YouTube or Vimeo.
- I confirm that **all information** above is **true** and complete. I authorize BBSA, its Judges, representatives, and partners to use it to evaluate my application form and for promotional purposes, if your application is shortlisted and/or marked a winner. I have read & accept the BASA Awards **Terms & Conditions & Privacy Policies**. Please review our Terms (<https://www.basawards/terms>) and Privacy Policy (<https://www.basawards/privacy>).

