

## Best Campaign Award PR Campaign

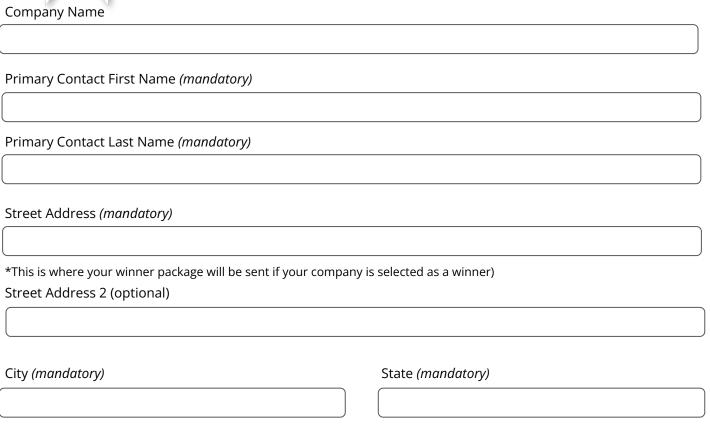
The **Best of United Kingdom Small Business PR Campaign** award recognizes the best public relations campaign that happened from the beginning of 2022. UK-based small businesses only.

## Definitions:

Small Business, as defined by ONS.











Zip Code (mandatory)	Public	Phone Nur	nber (optional)	
Email (mandatory)				
This will be made public on	the Voting	g Page.		
Company Description (manda		1000 words		
Year(s) in business? (mandato	<i>ry)</i> [	Industry		
What is your Company's Mission Statement? (mandatory)				50 words
My company should win this Award because (mandatory)				500 words
Twitter URL (optional)			Facebook URL (optional)	
LinkedIn URL (optional)			Instagram URL (optional)	
YouTube URL (optional)			Other social channels (optional)	
A brief description of your c	ompany a	and produc	ct (up to 300 words)	
How has your product and/	or campai	ign solved	l a real-world problem? (up to 500 word	ds)



Our company should win this Award because (up to 300 words)					
What you like do you want the judges to know (up to 200 wayds)					
What results do you want the judges to know (up to 300 words)					
what results do you want the judges to know (up to 300 words)					

Materials must be supplied as follows:

## **Company Profile Photo:**

- The first uploaded attachment must be your company logo. If applying for Best Campaign of the Year, please upload a professional headshot of the founder that is shoulders up & be shown as your first attachment instead. As an alternative please provide a group picture (required)
- The Logo should be square/stacked (not wide/horizontal/landscape) (required)
- Provide a picture of the product/ services (not required but highly recommended)
- No pixelated, low resolution images.

## **Additional Materials:**

- Upload any files below that you'd like to share with the public. Up to (5) attachments can be uploaded with your entry.
- Video attachments may be hosted on a video site such as YouTube or Vimeo.
- □ I confirm that **all information** above is **true** and complete. I authorize BBSA, its Judges, representatives, and partners to use it to evaluate my application form and for promotional purposes, if your application is shortlisted and/or marked a winner. I have read & accept the BASA Awards **Terms** & **Conditions & Privacy Policies.** Please review our Terms (https://www.basawards/terms) and Privacy Policy (https://www.basawards/privacy).

