

# Best Campaign Award Sustainability Initiative

The **Best of Canada Small Business Sustainability Initiative** award recognizes the sustainability initiative that happened from the beginning of 2022. Participants in this category will be required to send one or more of their initiatives, demonstrating experiences created for the purpose of advocating sustainable development or promoting environmentally friendly practices. Canadian-based small businesses only.

Definitions:

- Small Business, as defined by StatCan.

BEST CAMPAIGN AWARD - SUSTAINABILITY INITIATIVE



Company Name

Primary Contact First Name *(mandatory)*

Primary Contact Last Name *(mandatory)*

Street Address *(mandatory)*

\*This is where your winner package will be sent if your company is selected as a winner)

Street Address 2 (optional)

City *(mandatory)*

State *(mandatory)*

Zip Code (*mandatory*)

Public Phone Number (*optional*)

Email (*mandatory*)

**This will be made public on the Voting Page.**

Company Description (*mandatory*)

1000 words

Year(s) in business? (*mandatory*)

Industry

What is your Company's Mission Statement? (*mandatory*)

50 words

My company should win this Award because... (*mandatory*)

500 words

Twitter URL (*optional*)

Facebook URL (*optional*)

LinkedIn URL (*optional*)

Instagram URL (*optional*)

YouTube URL (*optional*)

Other social channels (*optional*)

**What is your company's mission statement? (up to 300 words)**

**My company should win this Award because... (up to 300 words)**

Your business growth (up to 300 words)

What results do you want the judges to know (up to 300 words)

Materials must be supplied as follows:

**Company Profile Photo:**

- The first uploaded attachment must be your company logo. If applying for Entrepreneur of the Year, please upload a professional headshot that is shoulders up & be shown as your first attachment instead (required)
- The Logo should be square/stacked (not wide/horizontal/landscape) (required)
- No pixelated, low resolution images.

**Additional Materials:**

- Upload any files below that you'd like to share with the public. Up to (5) attachments can be uploaded with your entry.
  - Video attachments may be hosted on a video site such as YouTube or Vimeo.
- I confirm that **all information** above is **true** and complete. I authorize BBSA, its Judges, representatives, and partners to use it to evaluate my application form and for promotional purposes, if your application is shortlisted and/or marked a winner. I have read & accept the BASA Awards **Terms & Conditions & Privacy Policies**. Please review our Terms (<https://www.basawards/terms>) and Privacy Policy (<https://www.basawards/privacy>).

