

# Best Campaign Award PR Campaign

The **Best of Canada Small Business PR Campaign** award recognizes the best public relations campaign that happened from the beginning of 2022. Canadian-based small businesses only.

Definitions:

- Small Business, as defined by StatCan.

BEST CAMPAIGN AWARD - PR CAMPAIGN



Company Name

Primary Contact First Name (*mandatory*)

Primary Contact Last Name (*mandatory*)

Street Address (*mandatory*)

\*This is where your winner package will be sent if your company is selected as a winner)

Street Address 2 (optional)

City (*mandatory*)

State (*mandatory*)

Zip Code *(mandatory)*

Public Phone Number *(optional)*

Email *(mandatory)*

**This will be made public on the Voting Page.**

Company Description *(mandatory)*

1000 words

Year(s) in business? *(mandatory)*

Industry

What is your Company's Mission Statement? *(mandatory)*

50 words

My company should win this Award because... *(mandatory)*

500 words

Twitter URL *(optional)*

Facebook URL *(optional)*

LinkedIn URL *(optional)*

Instagram URL *(optional)*

YouTube URL *(optional)*

Other social channels *(optional)*

**What is your company's mission statement? (up to 300 words)**

**My company should win this Award because... (up to 300 words)**

Your business growth (up to 300 words)

What results do you want the judges to know (up to 300 words)

Materials must be supplied as follows:

**Company Profile Photo:**

- The first uploaded attachment must be your company logo. If applying for Entrepreneur of the Year, please upload a professional headshot that is shoulders up & be shown as your first attachment instead (required)
- The Logo should be square/stacked (not wide/horizontal/landscape) (required)
- No pixelated, low resolution images.

**Additional Materials:**

- Upload any files below that you'd like to share with the public. Up to (5) attachments can be uploaded with your entry.
  - Video attachments may be hosted on a video site such as YouTube or Vimeo.
- I confirm that **all information** above is **true** and complete. I authorize BBSA, its Judges, representatives, and partners to use it to evaluate my application form and for promotional purposes, if your application is shortlisted and/or marked a winner. I have read & accept the BASA Awards **Terms & Conditions & Privacy Policies**. Please review our Terms (<https://www.basawards/terms>) and Privacy Policy (<https://www.basawards/privacy>).

