

## Best Startup Award Content & Publishing

In the *Best of Australia Startup in Content & Publishing* category, small companies operating for less than 5 years in the Content & Publishing industry will be required to send their applications describing their accomplishments since 2022. Only ANZ-based startups are eligible to win in this category.

## Definitions:

• Small Business, as defined by Census. Startup, as defined as a company that hasn't been trading for more than five years.

BEST STARTUP AWARD - Content & Publishing



Company Name

Primary Contact First Name (mandatory)	
Primary Contact Last Name (mandatory)	
Street Address (mandatory)	
*This is where your winner package will be sent if your company	is selected as a winner)
Street Address 2 (optional)	
City (mandatory)	State (mandatory)
City (manageory)	State (managery)



Zip Code (mandatory)	Public Phone Nu	ımber (optional)	
Email (mandatory)	·		
This will be made public on	the Voting Page.		
Company Description (manda	tory)		1000 words
Year(s) in business? (mandato	ry) Industry		
What is your Company's Missi	on Statement? (man	edatory)	50 words
My company should win this A	\ward because (mo	andatory)	500 words
Twitter URL (optional)		Facebook URL (optional)	
LinkedIn URL (optional)		Instagram URL (optional)	
YouTube URL (optional)		Other social channels (optional)	
A buist description of very		)auda)	
A brief description of your c	ompany (up to 300	) words)	
What is your Company's M	ission Statement?	(up to 300 words)	



My company should win this Award because (up to 300 words)	
What results do you want the judges to know (up to 300 words)	
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Materials must be supplied as follows:

## **Company Profile Photo:**

- The first uploaded attachment must be your company logo. If applying for Entrepreneur of the Year, please upload a professional headshot that is shoulders up & be shown as your first attachment instead (required)
- The Logo should be square/stacked (not wide/horizontal/landscape) (required)
- No pixelated, low resolution images.

## **Additional Materials:**

- Upload any files below that you'd like to share with the public. Up to (5) attachments can be uploaded with your entry.
- Video attachments may be hosted on a video site such as YouTube or Vimeo.
- □ I confirm that **all information** above is **true** and complete. I authorize BBSA, its judges, representatives, and partners to use it to evaluate my application form and for promotional purposes, if your application is shortlisted and/or marked a winner.. I have read & accept the Best of America Small Business Awards **Terms & Conditions & Privacy Policies.** Please review our Terms (https://www.basawards/terms) and Privacy Policy (https://www.basawards/privacy).

